

INTERNATIONAL HAIRCOLOR EXCHANGE™ MEMBERSHIP APPLICATION FORM

Say YES to IHE!

Sign up for the full benefits of IHE membership and receive:

- A \$50 discount off your registration fee for IHE 2009, to be held September 13-14 in St. Louis, Missouri
- A monthly e-newsletter with more brand-neutral formulas and step-by-step guides. Submit photos and share your work not only with other colorists across the U.S., but also with manufacturers always on the lookout for fresh talent.
- FREE 1-year subscription (4 issues) to *The Colorist*, the official publication of International Haircolor Exchange
- FREE 1-year subscription (12 issues) to *Launchpad*, THE word in fashion, hair, nails, skin care, cosmetics, tool and more
- A Certificate of Membership you can display in any salon to signify your lifelong commitment to haircolor education and the art of haircolor

- YES!** I want to be a member of International Haircolor Exchange for the regular membership rate of \$50.
 No, I don't want to join at this time, but do send me email updates about the upcoming symposium.

*required information

NAME _____ SALON _____
ADDRESS _____ CITY _____
STATE/PROV _____ ZIP/POST CODE _____
TELEPHONE (____) _____ MOBILE (____) _____
EMAIL _____

By supplying your email address, fax or phone number, you authorize Creative Age to contact you about your subscription or other Creative Age magazines or events, and to send you special offers and information on behalf of approved industry partners.

1. What is your primary business type?

- 04 Full-service salon
 05 Hair salon
 03 Day spa
 15 Resort/hotel spa
 02 Barber shop
 07 Nail salon
 11 Destination spa
 26 Full-service distributor
 09 Salon store
 08 Salon chain corporate office
 30 Beauty school
 99 Other (please describe)

2. What is your primary job title?

- 15 Owner/principal
 18 Salon manager
 07 Hair stylist
 08 Colorist
 01 Barber
 06 Esthetician
 09 Make-up artist
 05 Educator
 17 Sales representative
 21 Student
 99 Other (please describe)

3. How many stylists are in your salon?

- 01 10 or more
 02 7 to 9
 03 4 to 6
 04 1 to 3
 09 None

4. What is your involvement in making buying decisions?

- 01 Approve purchases
 02 Recommend purchases
 09 No involvement

5. What services are provided at your facility? (select all that apply)

- 04 Hair cutting/styling
 03 Hair coloring
 09 Permanents
 07 Nail care
 05 Hair removal
 06 Make-up application
 02 Facials
 08 Permanent make-up
 13 Massage
 1 Body scrubs & masks
 17 UV tanning
 16 Sunless tanning
 45 Salon/spa retail center
 99 Other (please describe)

PAYMENT METHODS

Credit card payments will show as paid to Creative Age Publications, producer of International Haircolor Exchange. Make checks payable to International Haircolor Exchange.

- VISA/ MasterCard American Express Discover Check or money order

Credit Card No. # _____ Expire _____ Signature _____

Mail to:

International Haircolor Exchange
Attn: Membership Department
7628 Densmore Ave., Van Nuys, CA 91406-2042
800.COLOR.55 | 800.265.6755 • internationalhaircolorexchange.com

